

P O R C E L A I N
C A T A L O G U E

2021 Collection 60×120 cm

AVEX
CERAMICS

One Smile Begin a Friendship :)

لبخند شروع یک دوستی

About us

Avex started production in 2018 with the support of 25 years of experience in the ceramic tile industry and is collaboration with a team of architects & engineers.

Avex Ceramics started with a knowledge - based approach to brand infrastructure development, so Avex creators were able to take a major step-forward in innovating and producing world-class quality Iranian products but the whole value of Avex is not just about producing quality, having a precious place in the audience's mind puts a targeted relationship with the promotion of new sales promotion ads.

By studying audience behavior and understanding the philosophy of lifestyle; Avex began to taste for specific people.

Avex mission is to create a magnificent advantage for the construction site.



AVEX
CERAMICS

Content

Surface	8
Hablut	18
Kauri	24
Fabrica	30
Icon	40
Limba	44
Wood Life	46
Zest	48

SURFACE

COLLECTION

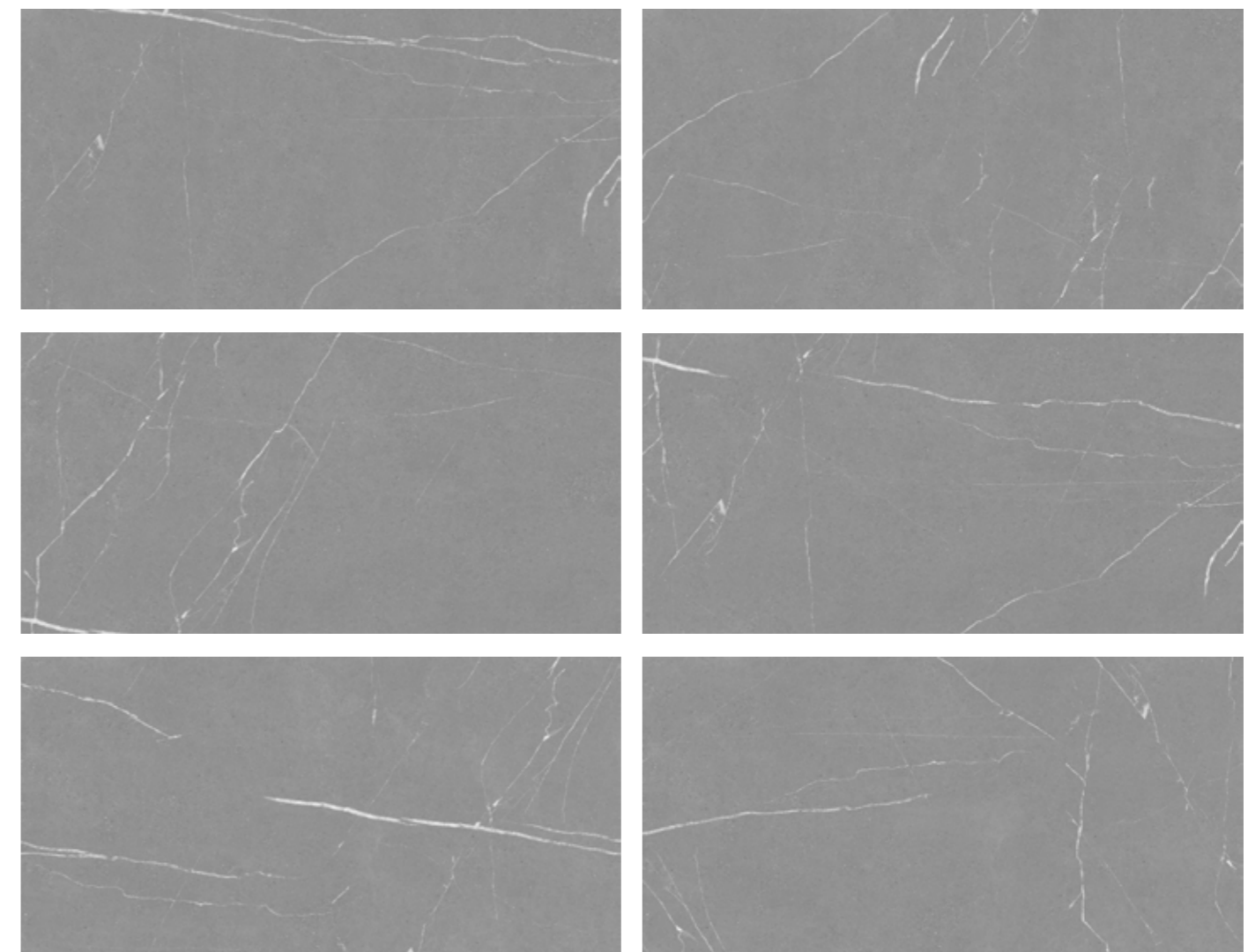




Porcelain
Rustic
White Body
Matt Glaze
Different Face: 6
Rectified
Color: Dark Gray

SURFACE

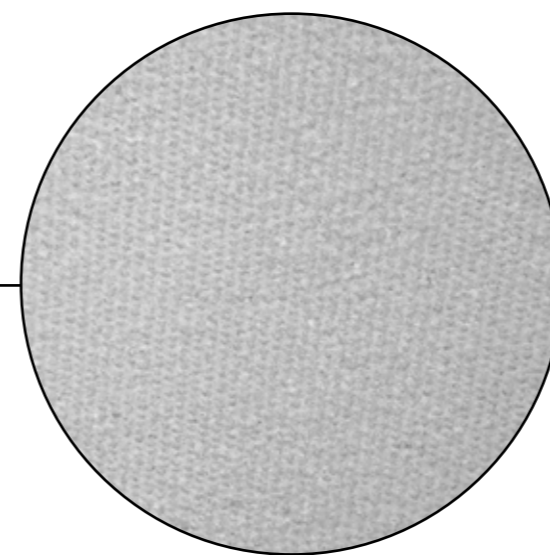
60x120 cm



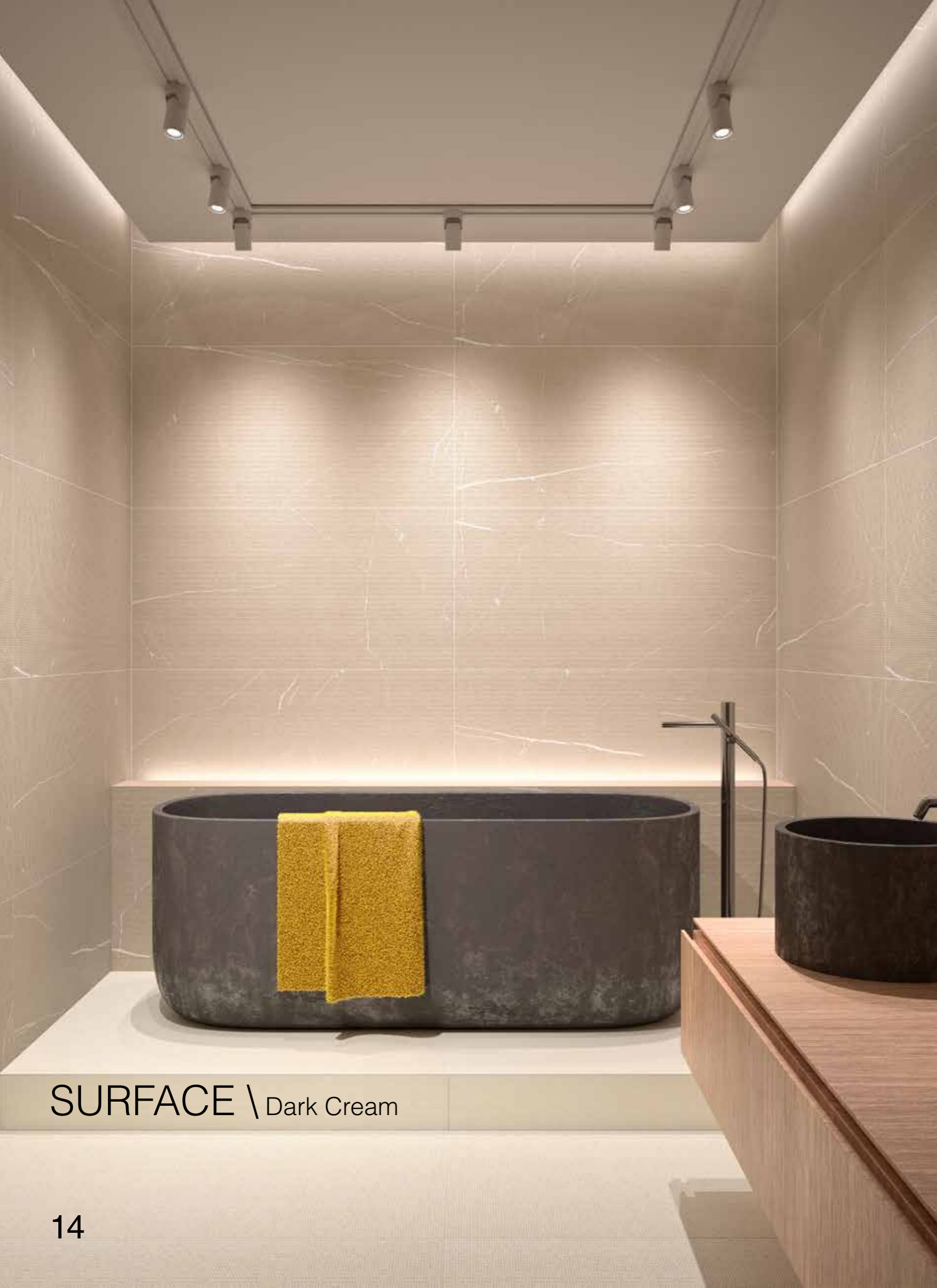
SURFACE \ Dark Gray



Surface celebrates one of Europe's finest stone materials, calacatta. avex has reinterpreted its inspiring material while retaining its geological history with harmonious colour variations and a bright micro-grain. The magnificent 90x90 cm sizes form an integral part of a research path that relates form with content. The large modules support the textured movements, the soft colour variations contributing to the continuity and harmony of the entire space.



SURFACE \ Light Gray



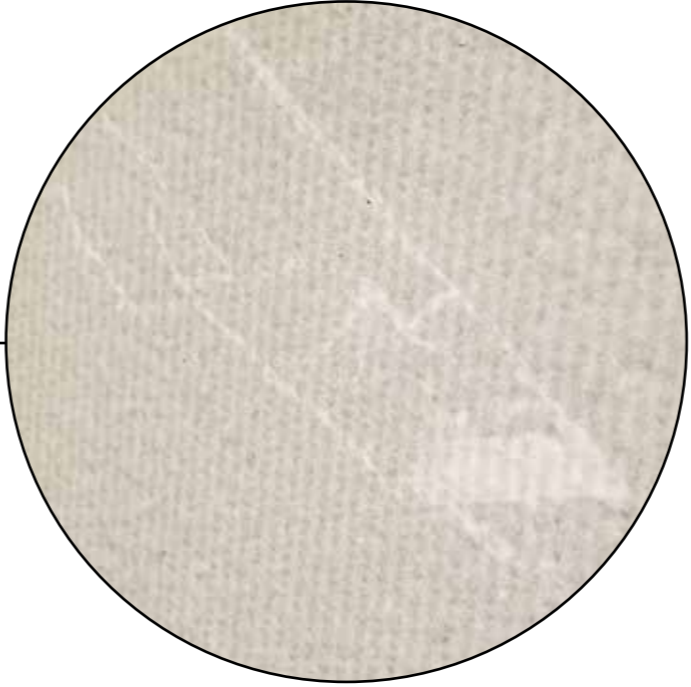
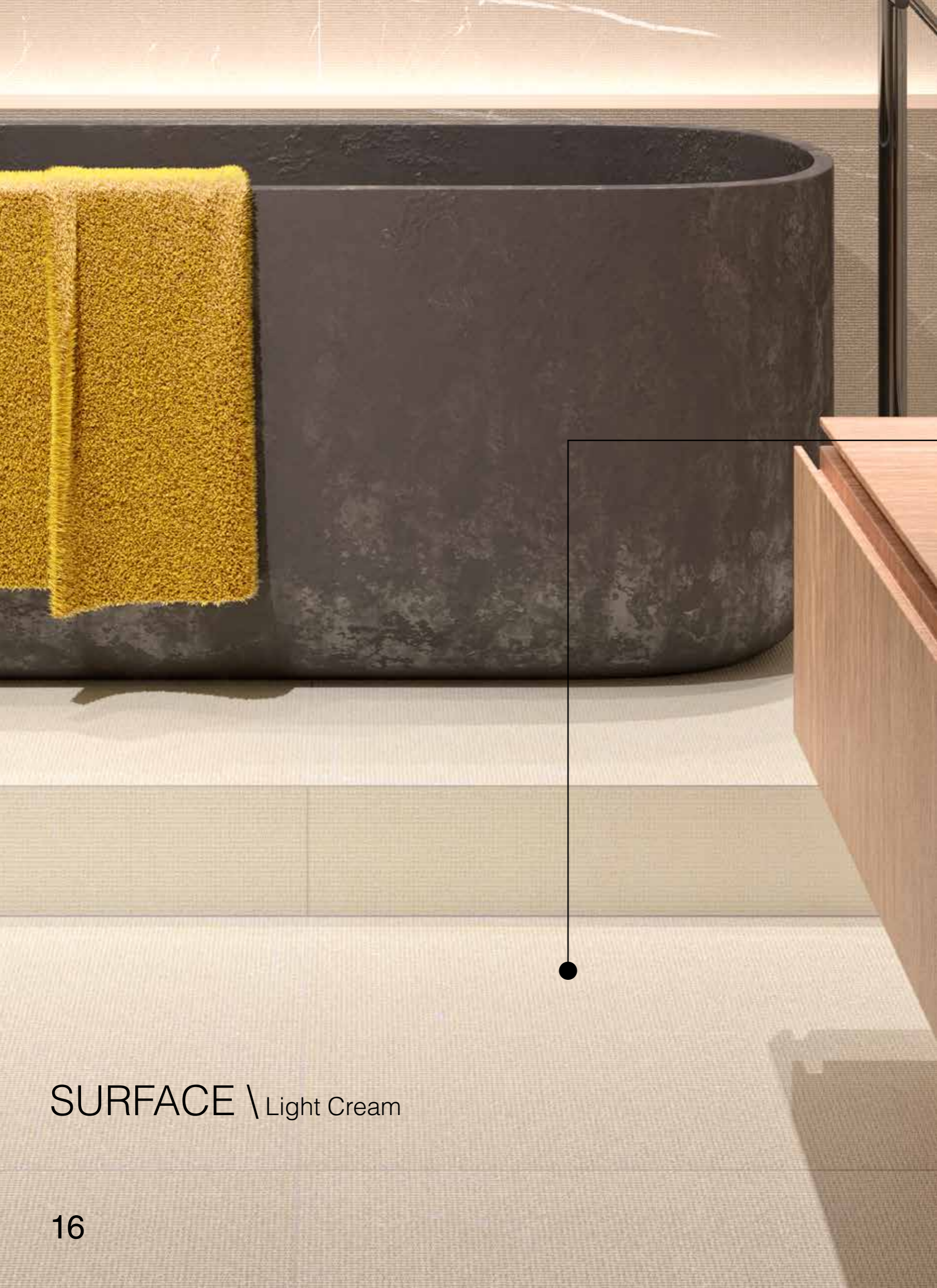
SURFACE \ Dark Cream

Porcelain
Rustic
White Body
Matt Glaze
Different Face: 6
Rectified
Color: Dark Cream

SURFACE

60x120 cm





SURFACE

60x120 cm



SURFACE \ Light Cream

HABLUT

COLLECTION





HABLUT

Essential Hablut styling meets with the complementary matt finish. avex porcelain stoneware brings to mind age-worn surfaces; the regular edges and balanced reflectance highlight the meticulous attention to design, catering to the needs of a space where brightness and naturalness play a starring role.

The large 90x90 cm modules cover walls and floors for a complete camouflage effect between material and space.

Delicately faded tones and seemingly random decorative patchwork designs adorn the Hablut bases to form poetic ceramic carpets.

The Hablut graphic signs evoke the traditional paste tiles of late 21th century concrete, an aesthetic that has created a real trend of interior decoration. The tone on tone graphic markings recall traditional 21th century stone paste tiles, an aesthetic that has given way to a real interior decoration trend.



Porcelain
White Body
Matt Glaze
Different Face: 6
Rectified
Color: Light Gray

HABLUT

60x120 cm



HABLUT



KAURI
COLLECTION



KAURI

60x120 cm



Porcelain

White Body

Matt Glaze

Different Face: 4

Rectified

Color: Light Gray



\ Light Gray



KAURI \ Dark Gray

KAURI

60x120 cm



Porcelain

White Body

Matt Glaze

Different Face: 4

Rectified

Color: Dark Gray



FABRICA
COLLECTION



FABRICA
60x120 cm

FABRICA \ Dark Gray



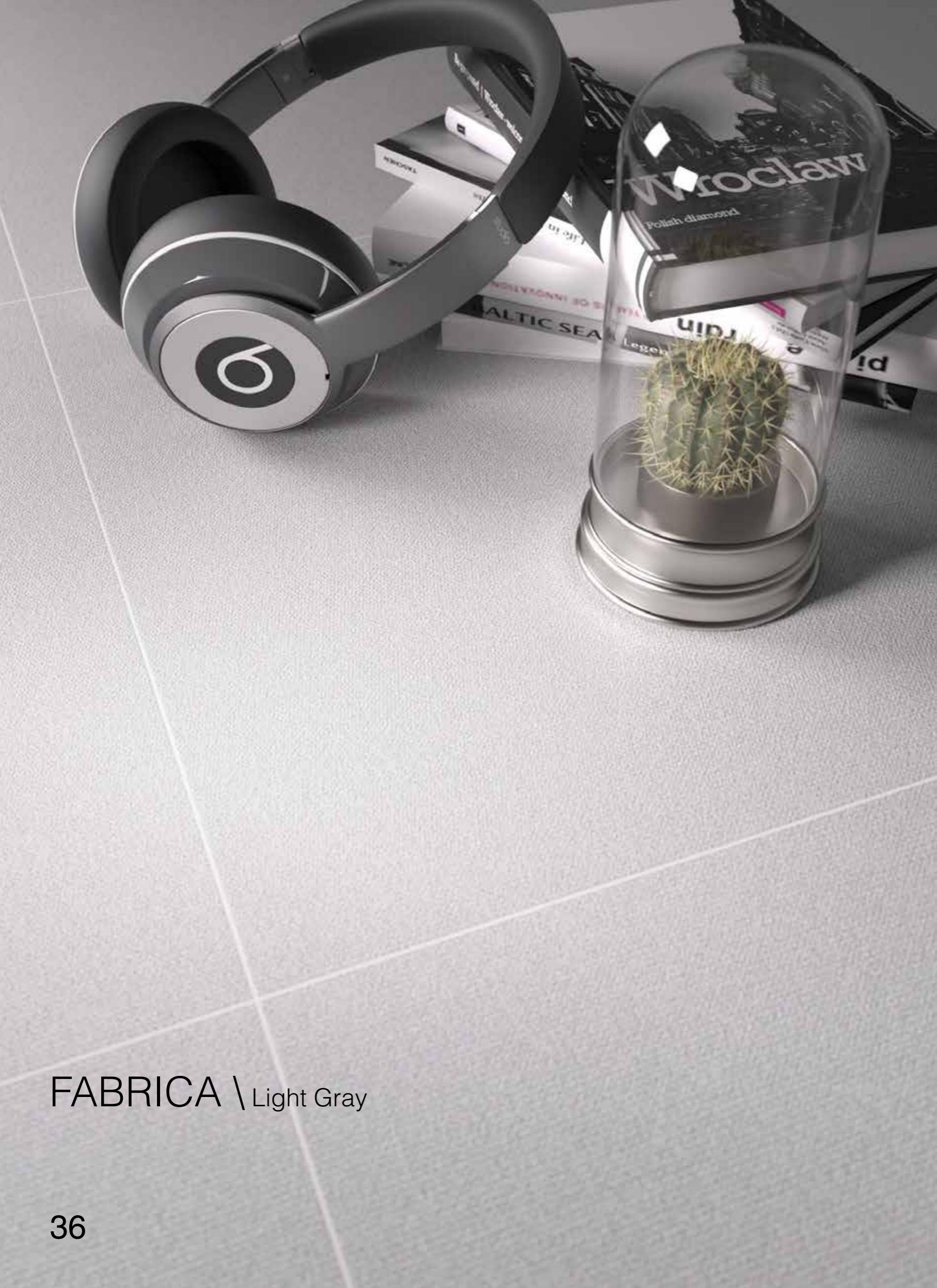
FABRICA \ Rustic Decor Dark Gray

Porcelain stoneware has become a favorite material for housing projects and the contract sector. Due to its solid composition and appearance, this material can be incorporated into spaces with high levels of traffic or exposure (ventilated and glued facades).

Due to its ability to withstand high temperatures, impacts, and blows, as well as its anti-slip properties, Avex Group has continued to develop research into new formulas and formats for porcelain stoneware. The collections of this product are inspired by fine materials such as wood, marble, and granite.

Group porcelain stoneware is adaptable to the needs of each project. Durable, restrained, bright, and balanced, this material is the perfect solution for large areas or projects such as shopping centers, work centers, or public buildings. The elegance, brilliance, consistency, and low maintenance of this material make it increasingly used for terraces and facades. This is also the case with non-slip tiles that withstand regular use and remain intact over time.



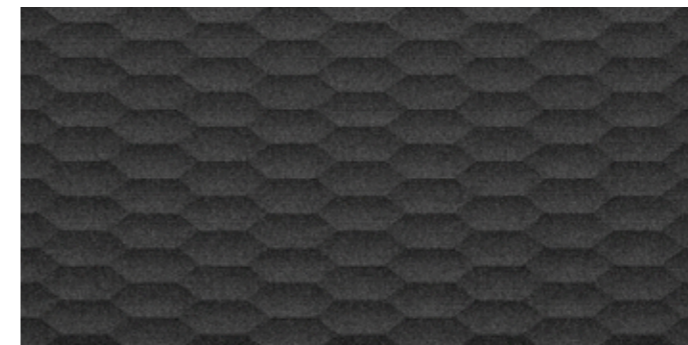


FABRICA \ Light Gray

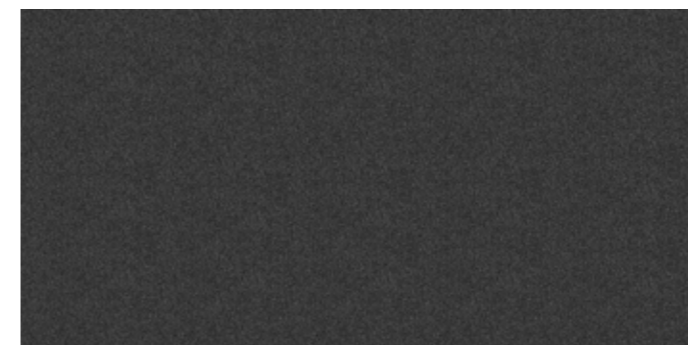
Porcelain
White Body
Matt Glaze
Rustic
Rectified
Color: Light Gray | Dark Gray

FABRICA

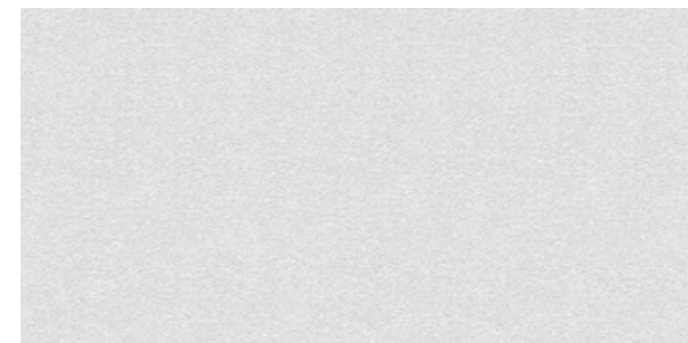
60x120 cm




Fabrica Rustic Decor | Dark Gray



Fabrica Rustic | Dark Gray



Fabrica Rustic | Light Gray



“The darkness around us might somewhat light up if we would first practice using the light we have in the place we are.” – Henry S. Haskins

Black gemstones are mysterious and intriguing. They are documented in history and continue to play an important part of modern society due to their symbolism and perceived properties.

The colour black is often associated with knowledge, fertility, purity of spirit, protection, cleansing and detoxing, and life and death. So, how has this dark hue moved from a symbol of doom and death to be a thing of beauty and mystery?

Icon collection is a different creativity and visual effect in stones. Color contrast based on natural attractions has caused harmony in the effect.

ICON

COLLECTION



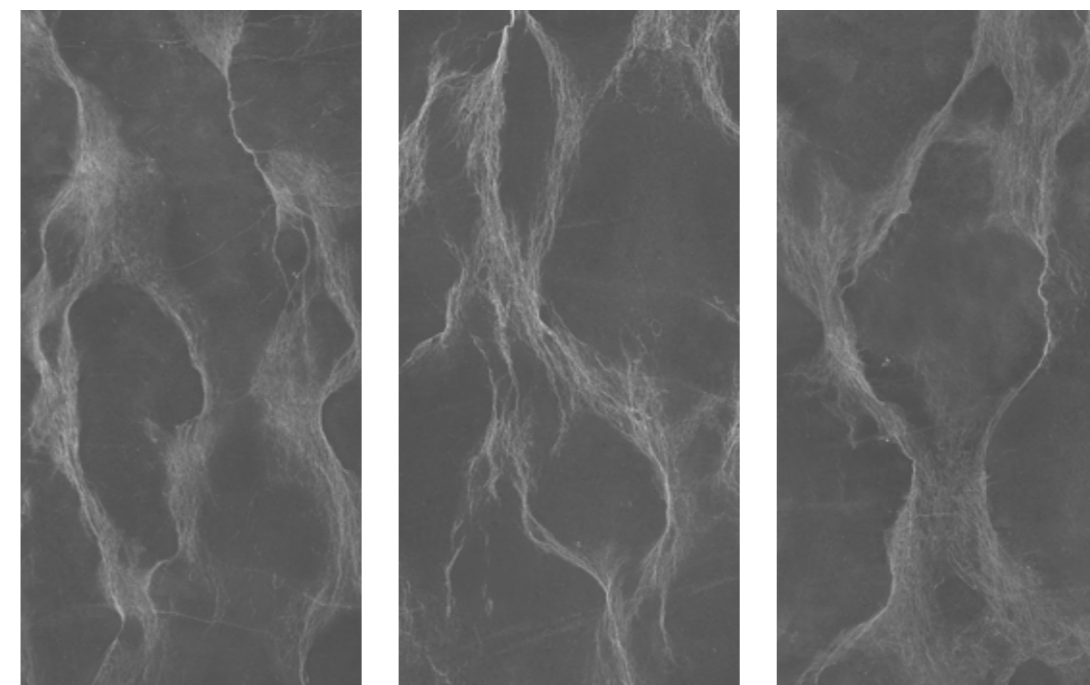
Porcelain
White Body
Polished
Different Face: 3
Flat
Rectified
Color: Gray

ICON

60x120 cm



ICON \ Gray





ICON \ White

Porcelain
White Body
Polished
Different Face: 3
Flat
Rectified
Color: White

ICON

60x120 cm



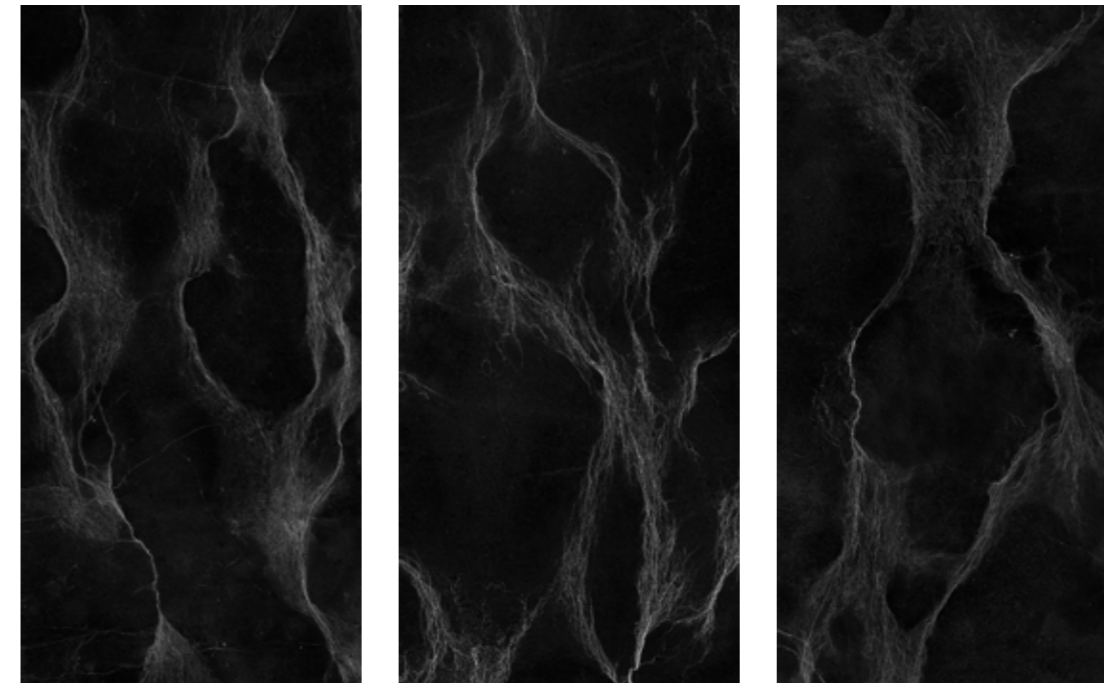


ICON \ Black

Porcelain
White Body
Polished
Different Face: 3
Flat
Rectified
Color: Black

ICON

60x120 cm





LIMBA \ Light



LIMBA \ Light

48

Porcelain
White Body
Polished
Different Face: 4
Flat
Rectified
Color: Light

LIMBA

60x120 cm





WOOD LIFE \ Light



WOOD LIFE

60x120 cm



Porcelain
White Body
Polished
Different Face: 3
Flat
Rectified
Color: Light

WOOD LIFE \ Light

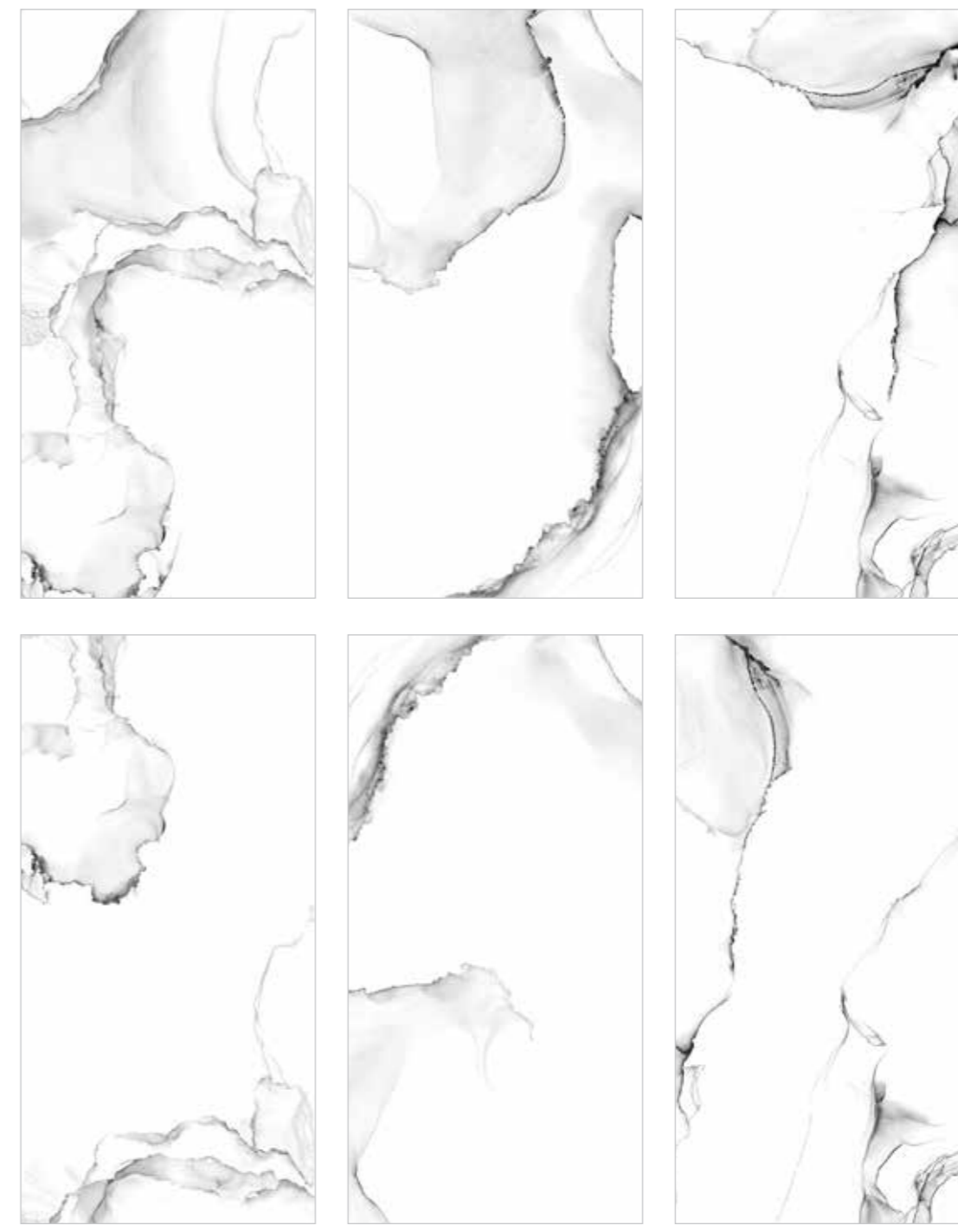




Porcelain
White Body
Polished
Different Face: 4
Flat
Rectified
Color: White

Zest

60x120 cm



ZEST \ White

2021 Collection

The matte glaze is more slip-resistant whereas shiny, high-gloss ceramic floor tiles could be dangerous. An additional point is that the shinier the tile, the more easily it shows up dirt... Using ceramic tiles with a matte finish also has advantages on kitchen countertops.

Although glazed ceramic and porcelain tile are a little less robust in terms of density and thickness than their unglazed counterpart, they allow for a wider range of styles and colors. Glazed tiles

also tend to be more resistant to staining, as they're protected by a non-porous layer of liquid glass.

When it comes to the glaze itself, different options are available and will impact the degree of durability. Some varieties of glazed tile are fired at higher temperatures than others, and therefore are harder as well. This can often be determined by how light or dark the glaze is, with lighter glazes generally being harder than darker glazes.

Then there is the issue of gloss:

matte and satin finishes are generally harder than shiny finishes. As always, it's a good idea to try and strike a balance between practicality and decorative taste when choosing your glazed ceramic and porcelain tile.

Whether you choose glazed or unglazed tile, both types have their own unique qualities. As always, it's best to know the needs of your space and the look you are after. This way, your flooring project will be something you can enjoy for many years in the future.

Through optimised production processes and the most advanced technologies, it is now possible to obtain products with extraordinary aesthetic qualities. As well as products inspired by continuous research into the most recent design and decoration trends, it is now possible to reproduce in an incredibly faithful way every type of material from wood to stone, concrete and resin.

AVEX CERAMICS

The best thing in life are the people we love the places we've been and the memories we've made.

Packing Specifications Size 60×120cm (Rectified) Matt Glaze

SIZE	TILE/BOX	SQM	WEIGHT/BOX (kg)	BOXES/PALLET	SQM/PALLET	WEIGHT/PALLET (kg)
600×1200mm	2	1.44	38	60	86.4m ²	2280

Porcelain Tile Specifications (First Grade) Size 60×120cm (Rectified) Matt Glaze

Friction	ISO 10545-17
STAINABLE CLASS	3
House Holds & POOL SALTS	GB
Chemical Class	GLB
Resistance of Abrasion	1
water absorption group	B I a
Approx square (m ²)	1.44
Thickness (mm)	12
QTY	2
Consumption Environment	Indoor & outdoor
Kind of tile prod	GL
Nominal Size	600×1200
S	598×1196
M	599×1198
L	600×1200

Packing Specifications
Size 60×120cm (Rectified) Polished

SIZE	TILE/BOX	SQM	WEIGHT/BOX (kg)	BOXES/PALLET	SQM/PALLET	WEIGHT/PALLET (kg)
600×1200mm	2	1.44	39	46	66.24m ²	1800

Porcelain Tile Specifications (First Grade)
Size 60×120cm (Rectified) Polished

Classification	Interior & Exterior / Floor GL
QTY	2
Approx square (m ²)	1.44
Abrasive Class	1
Res.low Acid and Alkalis	GLB
House Hold and Pool Salt	GB
Work Size (mm)	600×1200
Thinkness (mm)	12.5
Nominal Size	600×1200
Staining Class	4

AVEX
CERAMICS

A: No32, Nirooye Entezami St,
Attar Sq, Tehran/Iran
PC: 1994767615
T: +98 21 88616181-4
E: info@avexceramics.com

